







ARE YOU READY FOR AFRICA?

TIME: 04.11.2011 at 8.00-13.00

PLACE: Festival Hall, WA 247, Vaasa University of Applied Sciences, Wolffintie 30, 65200, Vaasa, Finland

The seminar provides you with the information of doing business in Africa. In addition, the seminar would provide you with the knowledge of understanding the challenges and opportunities of doing business in Africa.

PROGRAMME: 08.15-8.45	Registration and Coffee
Chairman:	Lotta Saarikoski, HOD, Mechanical and Production Engineering, VAMK
08.45-09.10	Opening Remarks Dr. Tauno Kekäle (Rector, Vaasa University of Applied Sciences)
09.10-09.30	VACON CASE AFRICA: AMAZING RACE Mikko Muurimäki (VACON)
09.30-10.15	Challenges and Opportunities of doing business in Central & West Africa Dr. Fongot Kini-Yen , (Deputy Director, Pan African Institute of Development, Cameroun)
10.15-10.30	COFFEE BREAK
10.30-11.15	Challenges and Opportunities in Energy Business in Eastern and Southern Africa Donald Chakras , Managing Director (Agro Oil Industries Ltd, Zambia)
11.15-11.45	Export Model, Base of Pyramid and Market Creation in Africa Sara Linderman, (Researcher, Aalto University)
11.45-12.05	EXIMIN: CASE AFRICA Dr. Adebayo Agbejule, (Project Manager, EXIMIN, Vaasa University of Applied Sciences) Birgitta Niemi, (Project Coordinator, EXIMIN, KPAMK)
12.05-12.20	Discussion and Closing Remarks Markku Jussila, Managing Director, (Ranniko-Pohjanmaan Yrittäjät)
12.20-13.00	LUNCH

Please let Dr. Adebayo Agbejule (ade@puv.fi) know if you are attending the seminar by November, 1st, 2011. We hope that you will be able to join this event to provide you with the different opportunities in doing business in Africa. The participation is free of charge, and seminar is organized by EXIMIN (www.eximin.eu).





