



INTERNATIONAL BUSINESS

Together with the international students, the degree programme in International Business is the perfect way for you to gain higher education, excellent English skills and cultural experience.

Practical training in the region's companies as well as in the school's modern premises prepare you for working life. The studies consist of active problem-based individual and teamwork learning tasks dealing with marketing, management and foreign trade issues. Co-operation with the industry provides authentic work-related cases that are integrated into the studies in form of various learning assignments and projects.

Teachers and lecturers with international experience are professionals in their field. They use varying teaching methods and give personal guidance to students.

Besides the student exchange and practical training abroad, you also have the possibility to study a Double Degree in one of our four partner universities in Germany, Poland or France.

INFORMATION TECHNOLOGY

The degree programme in Information Technology prepares you for demanding careers in the industry. You gain professional skills and a strong theoretical basis that are much needed in the rapidly changing environment.

Graduates have the competence to work in positions within design, research, production, marketing and product development in the fields of electronics and information technology, and are able to work as international experts in export companies or as independent entrepreneurs.

The degree programme provides a wide course selection.
The education relies on the modern facilities of VAMK, the

education and research laboratory Technobothnia and the high-level expertise of the lecturers.

Cooperation with the working life gives students good possibilities for taking part in projects with the local industry throughout their studies.

You get a broad knowledge in...



International Marketing



Foreign Trade



International Management

You get a broad knowledge in...



Software Engineering



Embedded Systems

INTERNATIONAL BUSINESS

Bachelor of Business Administration (BBA)

- Lasts 3.5 years (210 cr)
- Practical training is part of the studies
- Exchange possibilities all over the world
- Hands on teaching methods
- Broad work possibilities due to broad studies
- Master's degree possible anywhere in the world

> VAMK.LY/EMMAKNOWS

> VAMK.LY/ITAPURVA

> VAMK.LY/ABOUTVAME

INFORMATION TECHNOLOGY

Bachelor of Engineering

- Lasts 4 years (240 cr)
- Practical training (5 months) is included in the studies
- Multi-cultural learning environment I2A
- Project-based studying methods
- Wide course selection due to co-operation with the University of Vaasa
- Exchange possibilities all over the world